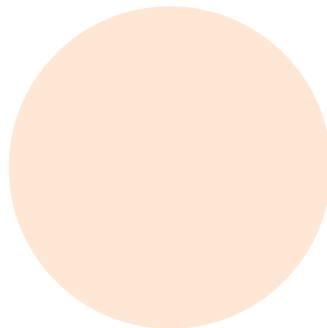# PVE through Strategic Communications

The project contributes to the implementation of the United Nations Global Counter-Terrorism Strategy (A/RES/60/288), and aligns to Pillar I of the Global Counter-Terrorism Strategy (Addressing the Conditions Conducive to the Spread of Terrorism).

The Preventing Violent Extremism (PVE) through Strategic Communications project seeks to strengthen the capacity of Member States, UN entities, civil society organisations, and regional organisations through three lines of support:

1. Develop and implement effective strategic communications frameworks for PVE;
2.

Preventing and Countering Violent Extremism through Strategic Communications

Our Approach

Strategic communications is the key to successful social change. UNOCT's PCVE through Strategic Communications Modules are designed to support effective PCVE efforts of government and civil society organisations through the development of peacebuilding and social cohesion communication strategies and campaigns.

PVE Strategic Communication Modules

The tailorable Modules are based on good practice communications methodologies and have been developed drawing on research learnings and commercial insights.

SITUATION & ENVIRONMENT ANALYSIS

Reviewing and analysing

CONTACT US

uncct_stratcom@un.org
www.un.org/counterterrorism/cct/
strategic-communication